

Privacy Policy

Last updated: **May 12, 2024**

This Privacy Policy outlines how TokenSight Labs Corp ("we," "us," or "our") collects, uses, discloses, and protects your personal information when you use our **TokenSight DEX Trading Platform** (the "**TokenSight App**"). We are committed to safeguarding your privacy and ensuring the security of your data.

By using the TokenSight App, you agree to the terms of this Privacy Policy. We regularly revise our privacy policy to ensure it encompasses all the new features we introduce. Therefore, we recommend you to periodically review it.

The TokenSight App is not available to the citizens of Panama.

1. Information We Collect

1.1. Personal Information

We may collect the following personal information when you use the TokenSight App:

- Your email.
- Generated EOA wallet addresses; the private keys are stored in our databases in an encrypted way with a AES-256-GCM key.
- Transaction data performed within the application, including wallet addresses and transaction history.
- Telegram chat IDs related to your chats with TokenSight bots, alongside your alert preferences and successfully delivered or failed messages.

1.2. Usage Information

We may collect non-personal information related to your use of the TokenSight App, such as:

- Device information, including device type, operating system, and unique device identifiers.
- Log data, including your IP address, access times, and browser type.
- Log data generated during the routine operation of the TokenSight App, which is directly related to the provision of our services. This includes, but is not limited to, data associated with system and application logs, user actions within the TokenSight App, and error logs that assist in troubleshooting and improving the performance and functionality of our services.

2. How We Use Your Information

We utilize your personal & usage information for a range of purposes that are vital for the operation of the TokenSight App and to enhance your overall experience, including:

- **User Account Management:** Your personal information is used to manage your user account, including account creation, authentication, and personalized settings to tailor the TokenSight App to your preferences.
- **Transaction Processing:** We process your data to execute transactions based on your preferences, track transaction history, and maintain your wallet balance (which you can also manage externally via access to the private key).
- **User Communications:** We may use your contact information to send important updates, notifications, and alerts related to your account activity, such as password resets or security notices.
- **Customer Support:** Personal & access information helps us provide effective customer support by verifying your identity and addressing your inquiries or issues promptly. This may involve troubleshooting technical problems, answering questions, and resolving disputes.
- **Security Measures:** We may use your data to enhance the security of the TokenSight App, including monitoring for suspicious activity and protecting against fraud, unauthorized access, and other security threats.

- **Customized User Experience:** By analyzing your usage patterns and preferences, we can tailor the TokenSight App's interface, content, and recommendations to make your experience more personalized and engaging.
- **Legal Compliance:** In accordance with applicable laws and regulations, your personal information may be used to meet legal obligations, including anti-money laundering (AML) and know your customer (KYC) requirements.
- **Marketing and Promotions:** If you have provided consent, we may use your data for marketing purposes, such as sending you newsletters, promotional offers, and updates about new features and services. You can opt out of these communications at any time.

By processing your personal & usage information for these purposes, we aim to ensure that the TokenSight App remains secure, efficient, and tailored to your needs while complying with legal requirements and respecting your privacy preferences.

3. Information Sharing

We do not sell, trade, or rent your personal information to third parties. We may share your information with:

- Service providers who assist us in providing and maintaining the TokenSight App.
- Legal authorities and law enforcement agencies, if required by law or to protect our rights and the safety of others.

4. Data Security

While we implement diligent measures to safeguard your personal information, it's important to understand that no method of data transmission over the internet or electronic storage can be considered entirely impervious to potential security risks. Consequently, we cannot provide an absolute guarantee regarding the security of your data. Nonetheless, our commitment to data security remains unwavering, and we continually update our security protocols to minimize risks and safeguard your information to the best of our abilities.

5. Your Choices

You have the following choices regarding your personal information:

- You can access and update your personal details within the TokenSight App.
- You can delete your account, where all your data will be immediately deleted from our servers.

For operational purposes, we enforce a 7-14 day policy for log retention, as well as 30 days for site access data, such as location, IP etc.

6. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes.

7. Microsoft Clarity

We partner with Microsoft Clarity and Microsoft Advertising to capture how you use and interact with our website through behavioral metrics, heatmaps, and session replay to improve and market our products/services. Website usage data is captured using first and third-party cookies and other tracking technologies to determine the popularity of products/services and online activity. Additionally, we use this information for site optimization, fraud/security purposes, and advertising. For more information about how Microsoft collects and uses your data, visit the [Microsoft Privacy Statement](#).

8. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at legal@tokensight.io.

By using the TokenSight App, you acknowledge and agree to the practices described in this Privacy Policy.

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